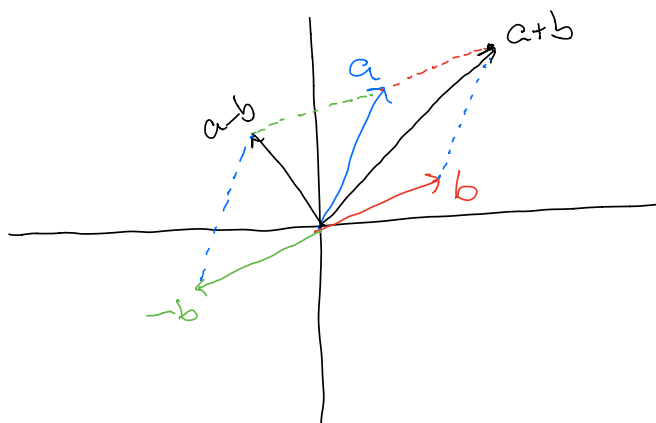


## Geometric view of vector addition and subtraction.

Suppose  $a$  and  $b$  are  $d$ -dimensional vectors, and I want to calculate  $a+b$  and  $a-b$ .

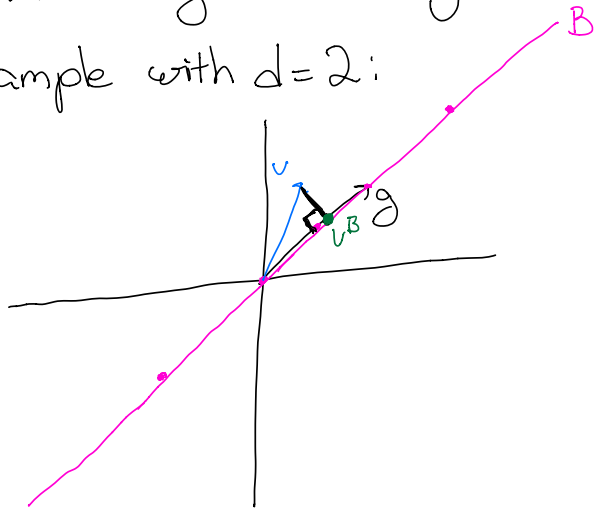
"Parallelogram Rule" Example with  $d=2$



## Orthogonal Projections

Suppose  $B$  is a linear subspace of  $\mathbb{R}^d$  spanned by the vector  $g$ .

Example with  $d=2$ :



$$B = \{v : v = c \cdot g \text{ for a constant } c \in \mathbb{R}\}$$

The orthogonal projection of a vector  $v$  onto the subspace  $B$  is calculated as

$$v^B = \frac{g g^T}{g^T g} \cdot v$$

↑ projection matrix  $P$

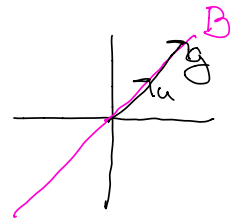
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Justification of this formula.

$$\begin{aligned} \text{First, note that } g^T g &= g \cdot g = g_1^2 + g_2^2 + \dots + g_d^2 \\ &= \left( \sqrt{g_1^2 + g_2^2 + \dots + g_d^2} \right)^2 \\ &= (\|g\|)^2 \end{aligned}$$

$$\text{So } P = \frac{g g^T}{g^T g} = \frac{g g^T}{(\|g\|)^2} = \left( \frac{g}{\|g\|} \right) \left( \frac{g}{\|g\|} \right)^T = u u^T$$

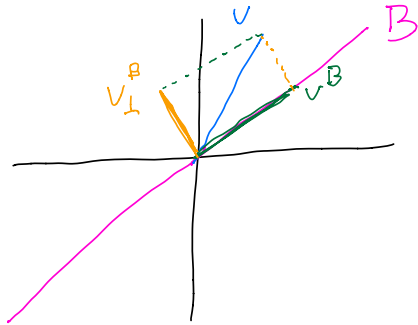
where  $u$  is a unit vector



Write  $v = v^B + v_{\perp}^B$

where  $v^B$  is the projection of  $v$  into  $B$

and  $v_{\perp}^B$  is the component of  $v$  that is orthogonal to  $B$ .



Goal is to show

$$v^B = \frac{g g^T}{g^T g} v = u u^T (v^B + v_{\perp}^B) = u u^T v^B + \cancel{u u^T v_{\perp}^B}$$

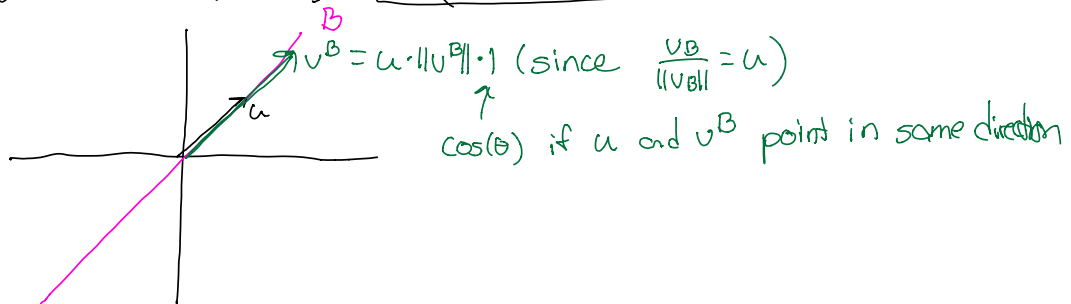
We will be done if

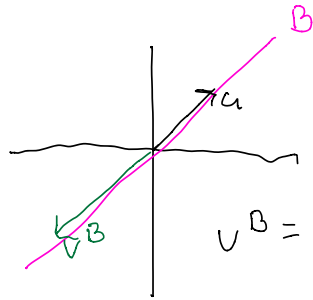
$$\underline{u u^T v^B = v^B} \quad \text{and} \quad \boxed{u u^T v_{\perp}^B = 0}$$

To show this, use:

$$x \cdot y = \|x\| \cdot \|y\| \cdot \cos(\theta)$$

$$u u^T v^B = u (u \cdot v^B) = u (\|u\| \cdot \|v^B\| \cdot \cos(\theta))$$





$$v^B = u \cdot \|u^B\| \cdot -1$$

$\hat{=} \cos(\theta)$  if  $u$  and  $v^B$  point in opposite directions.

---

Last step: show  $u u^T v_{\perp}^B = 0$

$$u u^T v_{\perp}^B = u \cdot \underbrace{(u \cdot v_{\perp}^B)}_{=0} = u \cdot 0 = 0.$$

$0$  since  $u$  and  $v_{\perp}^B$  are orthogonal!